



भाकृअनुप-राष्ट्रीय पशुरोग जानपदिक एवं सूचना विज्ञान संस्थान
ICAR-National Institute of Veterinary Epidemiology and Disease Informatics
भारतीयकृषिअनुसन्धानपरिषद्, रामगोडनहल्ली, येलहंका, बैंगलुरु - 560064
Ph: +91 80 23093110 Fax: + 91 80 23093222, Email: director.nivedi@icar.gov.in



F.No.2-14/Estt/Misc/2019-20/Vol.II 1715

Dated: 09.08.2023

CIRCULAR

To commemorate 77th Independence Day of our Nation, the ceremonial hoisting of National Flag will be held at this Institute on 15th August 2023 at 9.00AM. All the staff members including Research Fellows, Business Manager, Business Executives, YP'S Students and contractual staff are requested to assemble at the Institute main entrance by 8.45AM to participate in the Flag Hoisting Ceremony, without fail.

The Har Ghar Tiranga Campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13th -15th August 2023. All employees are requested to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com. A copy of the Endorsement letter No. 21 -35/2022-CDN dated 07.08.2023 received from Council, is also attached herewith for information and needful.

Following the hoisting of National Flag and address by the Director, refreshment to all participants will be served at the canteen.

This is issued with the approval of the Director.


Administrative Officer

Distribution to:

1. All the officers and staff of ICAR-NIVEDI. The PI/Incharges working under them are requested to inform the SRF/RA etc to attend the function as above.
2. PA to the Director for information
3. The Chairman, ICT with a request to upload the circular in Web site
4. Notice Board
5. Guard File



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN, NEW DELHI-110 001

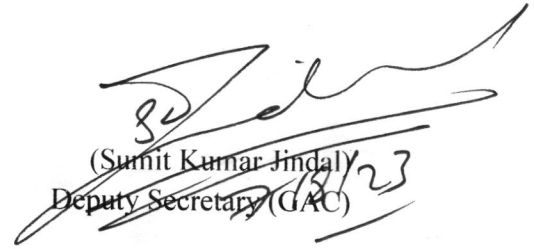
F.No. 21-35/2022-CDN

Dated 7^m August, 2023

ENDORSEMENT

Sub: - Har Ghar Tiranga Campaign to celebrate India's Independence Day regarding.

D. O. letter. No.Misc./Secy(C)/2023, dated 31 July 2023 received from Secretary, Ministry of Culture Government of India, New Delhi, regarding the aforesaid mentioned subject is being uploaded on the ICAR website www.icar.gov.in and e-office for information and compliance.


(Sumit Kumar Jindal)
Deputy Secretary (GAC)

Distribution:

1. All the Constituent Units of ICAR viz. Directors/ Project Directors/ NRCs/ PDs/ ZPDs/Bureaux/ ATARIs etc.
2. All officers/ Sections at ICAR Krishi Bhawan/ KAB-I & II/ NASC.
3. PSO to DG, ICAR/ Sr.PPS to Secretary, ICAR/ PPS to FA, ICAR
4. Media Unit for uploading on the ICAR Website.
5. Guard file/ spare copies

गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O.No. Misc./Secy(C)/2023

July 31, 2023

Dear Shri Pathak,

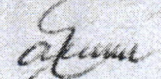
'Azadi Ka Amrit Mahotsav (AKAM)' is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives anywhere in the world and has seen enthusiastic and a wide range of participation that has served as a unifying force to become a 'whole of society' initiative. Since its launch in March 2021, more than 1.9 Lakh events have been conducted jointly by Central Government, States/UTs, departments, and private organizations under AKAM. These events have been conducted at both urban and rural level with its reach within districts and even far away border villages of India. AKAM has become a people's movement wherein the nation has united to celebrate the wonder that is India. Outside India AKAM footprint has touched more than 150 countries.

2. Under the aegis of AKAM, 'Har Ghar Tiranga' campaign was launched from 13th - 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.

3. This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13th - 15th August 2023. All employees under your administrative jurisdiction may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com. Adequate outreach of this campaign on various social media platforms should be ensured.

With regards.

Yours sincerely,


(Govind Mohan)

Shri Himanshu Pathak
Secretary
Department of Agricultural Research and Education
Ministry of Agricultural and Farmers Welfare
Krishi Bhawan, New Delhi-110001